



Pre-Requisite Competencies

Q.4

Megalite Hotel (MH) has received an inquiry from Quick Cure Limited (QCL), a multinational company which intends to conduct a workshop for its senior sales executives from November 16, 2021 to November 19, 2021.

QCL requires a conference room for the workshop and 10 executive suites for its senior sales personnel.

Required:

As manager customer relations of MH, write a letter responding to the inquiry. Your letter should advise QCL about the facilities offered by your hotel along with the cost estimate. While writing this letter, you should be cognizant of the fact that establishing a long-term business relationship with QCL would be a key priority for MH.

Imagine that your name is Zaryab.

(20 marks)

Answer to Q.4

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0 Words

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Pre-Requisite Competencies

Q.1(a) Read the passage and answer the questions below.

Some people treat money as virtual extension of their lives. This feeling may be obsessional to the point that money is considered to guarantee a paradise on earth. Of course, they are wrong. The rich are also vulnerable to sickness, accidents and other exigencies like the poor.

In a life of inner peace, money has only symbolic significance: it is the means to purchase necessities of life. Reconciled people do not have to create 'synthetic-aliveness' by inciting envy in others. For synthetically-alive people, money is power to compete for love, prestige, and to promote a punishment/reward system. Accumulation of money by such people creates a fortress mentality: it is considered as the bulwark against incursions and also to project a sense of superiority or a kind of self-conferred nobility. Money is used for self-glorification, unkindness, besides friendship and charity.

We have become a possession-oriented society rather than a people-oriented society. Personal possessions include palatial houses, latest model cars, designer clothes, club memberships, etc. This calls for constant action – dependency on always doing something – a habit which we also unfortunately inculcate in our children. Enticing advertisements constantly increase our appetite for more things. Goals are created to get something 'worth living for' but we feel an almost immediate emptiness soon after the thing is acquired. So we think of still newer things: this obviously requires money.

As it is highly malignant, 'money sickness' kills. Of course it isn't money that kills, rather the people who kill. Money obsessiveness is ruthless, destructive and dehumanizing - people are seen as properties with money making potential.

Belief that money has power to provide a secure, happy and healthy existence is a delusion. Appropriate priorities can create the realization that people and relationships take precedence over things.

i) Accumulation of money by 'synthetically-alive' individuals confer on them. (Select TWO options)

- ☐ a genuine aura of nobility and superiority over other people
- ☐ a life of inner peace with healthy relationships with other people
- ☐ a life which is substantially free from anger, resentment and envy
- ☐ an assurance that they themselves and their progeny will enjoy a life of satisfaction and contentment

ii) According to the author, moneyed individuals:

- ☐ are not immune from sickness and other exigencies
- ☐ do not suffer from effects of delusion
- ☐ seldom experience feelings of dissatisfaction and pangs of wants as they possess the amenities that they need
- ☐ at times resort to use of money to promote friendship and for purposes of charity

iii) The passage highlights that the principal target of aggressive advertisements are:

- ☐ the reconciled—people who have several unmet needs
- ☐ the people—oriented segments of the society who are keen to demonstrate their acceptance and authority to others
- ☐ the possession—oriented members of the society who have an insatiable appetite for acquisition of newer products
- ☐ those people who use money to show their importance and acceptance in the society

iv) Both the reconciled and the synthetically-alive individuals use money to compete for love and prestige and to implement a self-satisfying reward system.

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Pre-Requisite Competencies

Q.1(b) List down any EIGHT important points from the following passage. Also, suggest a title for the passage. (10 marks)

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In a life of inner peace, money has only symbolic significance: it is the means to purchase necessities of life. Reconciled people do not have to create 'synthetic-aliveness' by inciting envy in others. For synthetically-alive people, money is power to compete for love, prestige, and to promote a punishment/reward system. Accumulation of money by such people creates a fortress mentality: it is considered as the bulwark against incursions and also to project a sense of superiority or a kind of self-conferred nobility. Money is used for self-glorification, unkindness, besides friendship and charity.

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Belief that money has power to provide a secure, happy and healthy existence is a delusion. Appropriate priorities can create the realization that people and relationships take precedence over things.

Answer to Q.1(b)

Title:

EIGHT points:

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0/100 Words																				

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Resources



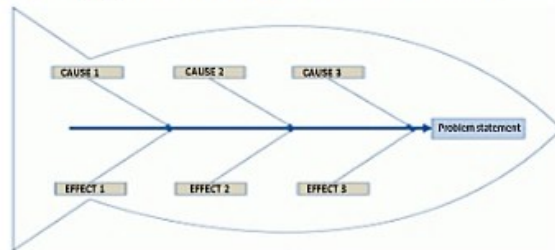
Q.2

Q.2

1 of 1 Automatic Zoom

Q.2 Answer one of the following:

- (a) "Television programs are one of the major causes of violence in society."

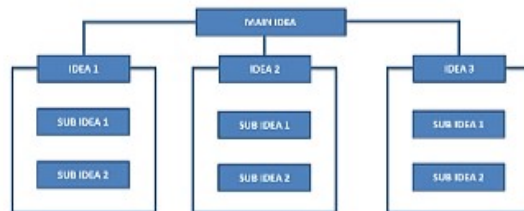


- (i) Construct causes and effects for the given problem using fishbone diagram. Write problem and each of the cause and effect in the spaces provided. (10 marks)
(ii) In identifying television programs as major cause of violence in society, discuss your arguments. Word limit: 250 words (20 marks)

OR

- (b) "The Grading system should not exist to judge a student's abilities. Is it really an unfair way to analyze students' progress?"

DRAWING THE FINISHED AFFINITY



- (i) Develop main ideas and sub pointers for or against the given theme using affinity diagram. Write each idea in the separate spaces provided. (10 marks)
(ii) Argue for or against the given theme. Word limit: 250 words (20 marks)

Answer to Q.2(a)(i)

Problem statement:

CAUSE 1:

CAUSE 2:

Answer to Q.2(b)(i)

MAIN IDEA

IDEA 1

SUB IDEA 1

SUB IDEA 2

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Pre-Requisite Competencies

Q.3 For each word in list A, match the synonym from list B: (20 marks)

A

task

bravery

nimble

grasping

remorse

caution

blame

overhaul

B

agile

smooth

warn

float

job

overtake

greedy

valour

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